



Minutes of the Community Engagement meeting held in the Skyrm Room on Friday 4th March 2022 commencing at 11am

Present: Cllr Mrs Rachel Brown (Chairman), Cllr Craig Monks, Cllr Robin Cheeseman, Cllr Nigel Corbett, Dylan Ross (Web Developer) and Mrs Samantha Pearce (Assistant Town Clerk)

18. APOLOGIES

Apologies were received from Mr Dominic Faulkner (Vice Chairman) and Christine Bright (Town Clerk)

19. COMMUNITY PAGES OF THE WEBSITE

Discussion took place on ideas for the Community pages of Discover Beaminster

The Committee felt it should initially focus on community initiatives the Town Council were already involved with such as:-

Beaminster Earth Alliance

Community Resilience

Christmas Lights

Scarecrow competition

Plus a local updates and news feed on the page

It was **AGREED** that the local Clubs and Organisations should be listed into a directory alongside local businesses. Dylan Ross would look at a new directory format.

A link into the Town Council's social media should also feature on the website.

It was suggested that logos are created for each initiative and it was **AGREED** that Dylan would look at doing this.

It was further **AGREED** to add content to the Town Council pages with features on our own facilities such as the Public Hall, the Allotment, the Cemetery, The Memorial Playing Field and Skatepark.

A link to Dorset Council's website should also feature in the Town Council section.

20. SOCIAL MEDIA – DISCOVER BEAMINSTER

Dylan reiterated the importance of the link between our social media and the website to drive traffic to Discover Beaminster. Discussion took place on the use of additional social media platforms such as Instagram and TikTok. It was recognised that the use of videos on our social media and on the website had proved popular and it was **AGREED** to include more videos in our campaigns.

As Dominic Faulkner was unable to attend the meeting it was agreed that Samantha Pearce would ask Dominic for additional ideas and feedback to Dylan.

21. PURPOSE STATEMENT UPDATE

Samantha informed those present that a workshop had taken place with a small number of attendees (Dominic Faulkner, Craig Monks, Rachel Brown, Nigel Corbett, Christine Bright and Samantha Pearce). The aim of the workshop was to develop a full understanding, for everyone, of how the Town Council operates, its statutory obligations, its strengths and weaknesses, staff roles and responsibilities and Cllr roles and responsibilities. It was felt these workshops would put Councillors and officers in a better position to develop a meaningful Purpose/Mission statement for the Town Council. Another workshop was scheduled for all Councillors to attend on the 10th March at 6.30pm in the Public Hall.

22. JUBILEE UPDATE

Cllr Nigel Corbett and Cllr Craig Monks gave an update on the plans for the Queen's Platinum Jubilee as follows:-

Thursday 2nd June: A Church Service in St. Mary's Church. Scheduled for the day time and organised by St. Mary's Church.

A Beacon Lighting Ceremony in the Memorial Playing Field would take place during the evening. The event would be organised by a joint team from St Mary's Church and the Prout Bridge Project. It was **AGREED to RECOMMEND** to purchase a gas fuelled beacon and this will be lit at 9.45pm. Cllr Monks suggested he provide the gas cylinder for the event.

Friday 3rd June: Tree planting at Mapperton. The event to be organised by Mapperton House. This would be a stand alone event and therefore should not need much input from the Town Council.

Saturday 4th June: A Fair at Parnham House. The event to be organised by Parnham House. As with the Mapperton event this is meant to be a stand alone event and therefore should not need much input from the Town Council

Sunday 5th June: A Queen's Jubilee lunch Street Party in Beaminster Square. The event to be organised by Cllr. Corbett and Cllr. Monks. The current plan is to have tables, chairs, a stage with gazebo for live music, food stalls, a bar, red/white/blue bunting and hanging baskets. It was **AGREED** that the road would close on A3066 at the junction with Whitcombe Road through to the mini roundabout on Hogshill Street/Tunnel Road. It was **AGREED** that the road should be closed between 10am and 6pm. The Council's Officers would apply for the road closure. Nigel Corbett had discussed with Council Ground staff regarding ordering barriers for the road closure. There was no agreement on management of the road closure at this time however it was **AGREED** that Nigel contact a local security company to get a quote for providing security for the event. Rachel Brown agreed to organise first aid cover for the event.

It was further **AGREED** that the event would include a Fancy Dress Competition with prizes for different age groups/categories.

It was recognised that the team need to publicise the event and Rachel Brown agreed to create an initial design for the posters.

23. MEETING

The next meeting would be scheduled as necessary. The meeting ended at 13.43pm.